

Nick Wiggins, AICP, CPRP

Overview

AICP- and CPRP-certified urban and regional planner with 8+ years of experience in transportation planning, land use, grant management, and federal technical assistance. Proven track record securing major funding, managing cross-functional teams, and delivering planning services to local governments across a broad range of community and economic development challenges.

About

Regional planner and team leader bringing together research, data, design, and storytelling to address complex urban challenges. My experience spans federal technical assistance, municipal land use planning, transportation infrastructure, and capital grant management – from directing subcontractor teams delivering planning support to 137 communities nationwide, to assisting in securing \$10.3 million in state funding for greenway infrastructure. I produce planning outputs that move communities forward.

Education

Aug 2016 - Jun 2018
**Master's Degree,
City and Regional Planning**
University of Memphis

Aug 2012 – Jun 2014
**Bachelor's Degree,
History**
University of Memphis

Technical & Other

- AICP Certified Planner
- Certified Park and Recreation Professional
- Adobe Creative Suite
- Canva
- ArcGIS Online
- ArcGIS Pro
- AutoCAD
- 3D Modeling & Design
- Web Design, UX
- Microsoft Office Suite

Work Experience

Oct 2024 - Current
Planning & Capacity Building Associate
The Cadmus Group

Key Responsibilities

Lead and oversee development of technical assistance for the Reconnecting Communities Institute for the United States Department of Transportation. Manage and create all outreach and media communication for technical assistance sessions.

Key Accomplishments

- Management and delivery of over 38 hours of transportation planning technical assistance to 137 communities in 44 states.
- Creation of Group Technical Assistance Delivery Standard Operating Procedures Multimedia Training Program.
- Manage a team of 5 junior development staff and 16 subcontractor teams for content development.

Feb 2024 – Oct 2024

Planner II
City of Memphis Office of Comprehensive Planning

Key Responsibilities

Conducted consistency analysis for development applications, evaluating proposals against the Memphis 3.0 Comprehensive Plan to ensure alignment with land use policy and zoning objectives. Advised applicants and city staff on plan conformance, identified conflicts, and prepared findings and recommendations for review. Managed communications, marketing, and outreach for the Memphis 3.0 Comprehensive Plan, including associated grants and city projects.

Key Accomplishments

- Creation of Memphis 3.0 Comprehensive Plan Five-Year Update Marketing & Communications Plan and associated content.
- Completed redesign of Memphis 3.0 website to more equitably communicate goals, structure, and efficacy of the comprehensive plan.
- Increased web traffic, outreach open rates, social media followers by 30% through execution of marketing strategy.

Aug 2018 – Feb 2024

Community Conservation Manager
Wolf River Conservancy

Key Responsibilities

Managed projects, operations, communications, marketing, outreach, programming, and staff for the Wolf River Greenway Trail and associated conservation easements within the City of Memphis, serving 370,000 annually.

Key Accomplishments

- Generated detailed capital campaign demographic research and analysis that assisted in a \$10.3 million grant from the State of Tennessee.
- Increased annual Outdoor Recreation Program attendance by 150% through planning, execution, and supervision of new programs, exceeding KPIs.
- Increased department budget by \$100,000 through creation of annual Wolf River Greenway Trail Activation Plan.
- Saved 67% of operations staff time through allocation of planned and budgeted technology/equipment.
- Inspected and reported on 2,125 acres of conservation and parkland annually ensuring compliance with Land Trust Alliance Accreditation Standards.
- Launched outreach and branding awareness campaign increasing social media following by 90% through unique and authentic content creation.
- Engaged and led over 2000 volunteers in conservation and habitat restoration service in the Wolf River Watershed.